The Complete (e)SIM Lifecycle Management Suite
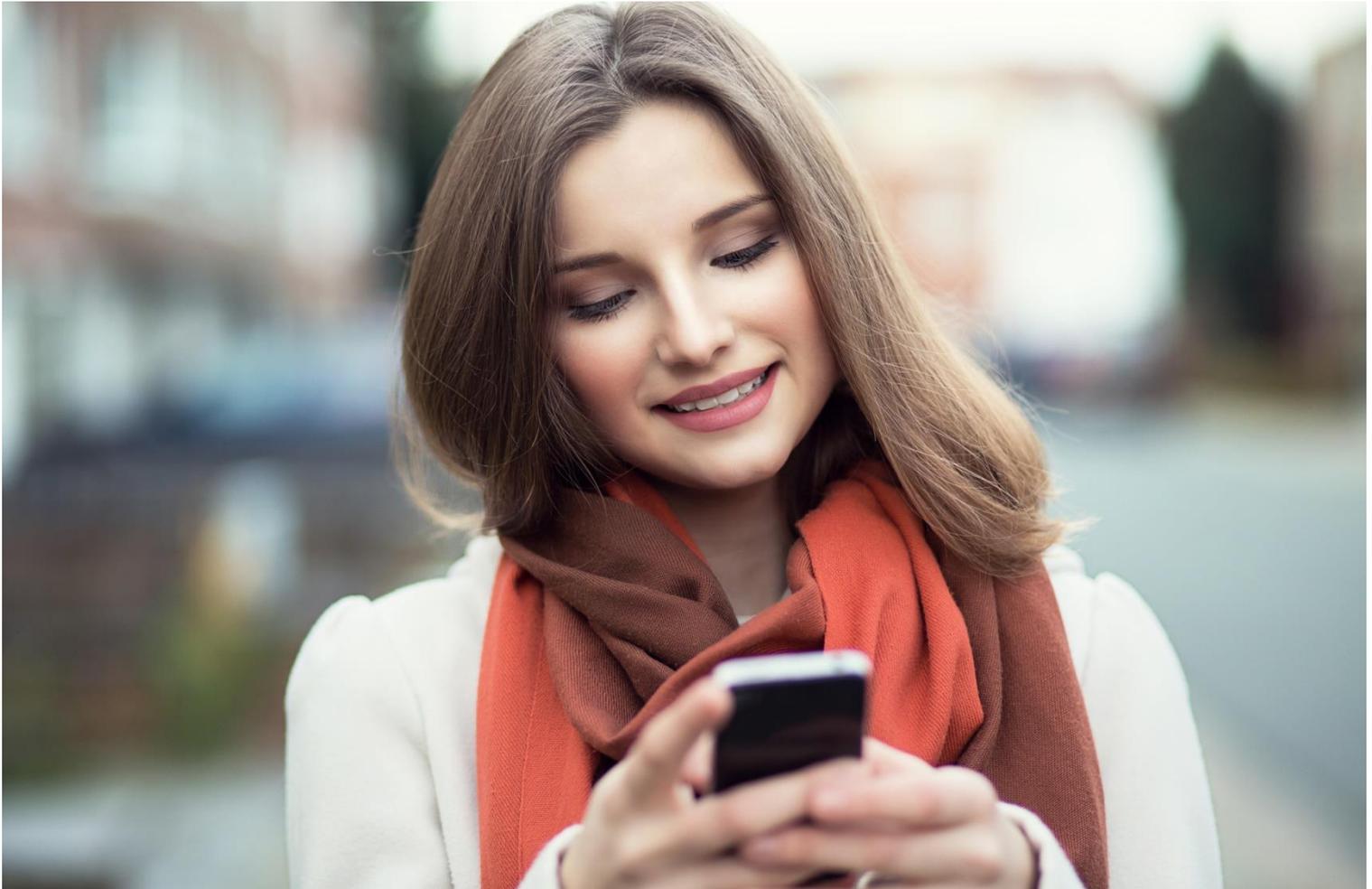
Managing, Optimising and Driving the entire subscriber journey from Service Inception to New Sales

Today's Challenges

Demand for mobile services is growing, which in turn is opening up more and more opportunities for mobile operators to take advantage of. The challenge however is that mobile operators have to find more efficient, less costly methods of handling that growth and specifically, to reduce the spiralling costs of managing the SIM lifecycle end-to-end, all while providing subscriber intimacy.

What's needed is a new digitalised, cost-effective, approach to the complete SIM lifecycle management, from Ordering through to Activation, Provisioning, Sales and beyond. An approach that will not only help mobile operators control and reduce the costs associated with MSISDN management, but will also streamline network optimisation and SIM logistics processes, while driving Net New Sales through digitalised opportunities and subscriber interactions.
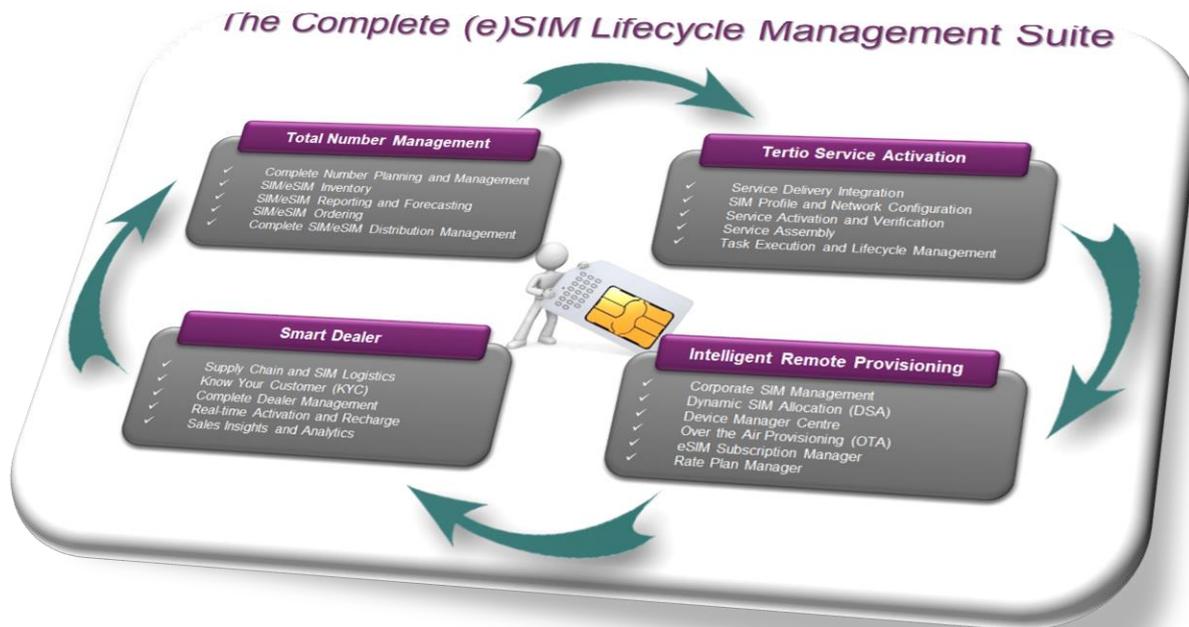
The Evolving Systems Solution

Overview

With **Evolving Systems' Complete (e)SIM Lifecycle Management Suite** we can take our customers all the way through the subscriber journey, from…

- ✓ **Mobilising Your Salesforce**
- ✓ **Addressing the Complexities of Number Management**
- ✓ **Network Provisioning, Activation and Verification**
- ✓ **Managing the SIM/eSIM Activation Process**

…all which can run either as a **SaaS cloud offering** or as an **on-premise solution**.

Smart Dealer provides the ability for mobile operators to create a truly flexible salesforce, allowing dealers to engage with the subscriber during activation or recharge/top-up wherever they maybe, all whilst providing visibility of dealer performance and helping drastically reduce costs typically associated with these processes.

Tertio Service Activation solution is a modular suite of packaged software that provides a scalable, high performance solution for service activation and verification. It is designed to help operators manage services quickly, efficiently and cost-effectively across multi-technology domains.

The Complete (e)SIM Lifecycle Management Suite

Total Number Management
- Complete Number Planning and Management
- SIM/eSIM Inventory
- SIM/eSIM Reporting and Forecasting
- SIM/eSIM Ordering
- Complete SIM/eSIM Distribution Management

Tertio Service Activation
- Service Delivery Integration
- SIM Profile and Network Configuration
- Service Activation and Verification
- Service Assembly
- Task Execution and Lifecycle Management

Smart Dealer
- Supply Chain and SIM Logistics
- Know Your Customer (KYC)
- Complete Dealer Management
- Real-time Activation and Recharge
- Sales Insights and Analytics

Intelligent Remote Provisioning
- Corporate SIM Management
- Dynamic SIM Allocation (DSA)
- Device Manager Centre
- Over the Air Provisioning (OTA)
- eSIM Subscription Manager
- Rate Plan Manager

Intelligent Remote Provisioning enables operators to sell any product in any channel, with unprecedented scope for personalisation at the point of first use, and greater engagement with existing customers to help reduce churn.

Total Number Management is a scalable and fully automated platform that enables operators to reliably and efficiently manage their telephone numbers and associated resources, all through a single data repository.

The Complete (e)SIM Lifecycle Management Suite is complemented further by a **Managed Services** offering, where we can provide experts for remote or on-site monitoring of the systems and development teams to customise specific requirements. Through more efficient tools for the Sales people, MNOs can be more SIM efficient which ultimately means they can have more SIMs in the market… More SIMs equals more revenue! Ask us for further details.

evolving systems