

# EVOLVING

## SYSTEMS®

## Company Profile

**Evolving Systems, Inc.** (NASDAQ-EVOL) is a global supplier of OSS software solutions and services to communications companies. Solutions which allow carriers to support and manage their existing networks and to provide convergent services to their customers.

The Company's portfolio includes innovative and comprehensive products for

- Activation
- Dynamic SIM Allocation
- Number Management
- Mediation

These products enable operators to efficiently deliver new services over existing and new technologies, helping them to simplify operations, reduce costs and improve the customer experience. Evolving Systems' products are designed with the flexibility and scalability to suit operators from start-ups to established Tier 1 carriers.

Founded in 1985, the Company has U.S. headquarters in Englewood, Colorado with additional worldwide product research and development centers in Europe and Asia.

## Customers

Evolving Systems has deployed solutions with telecommunication operators in over 40 countries worldwide. These solutions support a broad range of wireless and wireline technologies including: IMS, VoIP and video communications, 3G mobile communications and messaging, DSL and cable broadband access, IPTV and interactive content, including video on demand and games.

### Representative customers

3 (Hutchison), AT&T, Comcast, MTN, Qwest, Swisscom, T-Mobile, Telenor, Unitymedia, Verizon, Virgin Media and Vodafone.

## Consulting and Support

Whether through Evolving Systems' own professional services organization or one of the company's regionally based leading system integration partners, Evolving Systems' customers always receive high quality consulting, training and support services.

## Why Choose Evolving Systems?

### Commitment to our Customers

Evolving Systems' is committed to its customers' success, helping them to deliver the level of service needed to compete and be profitable in the next generation marketplace. The Company has a proven track record of customer satisfaction built on a reputation for being flexible and customer-oriented.

### Focus

Evolving Systems focuses on the convergence of traditional networks and new technologies. With a product portfolio which provides solid support for the traditional networks, while making it easy for operators to migrate to next generation technologies.

### Expertise & Experience

Evolving Systems' customers benefit from more than 20 years experience in developing and integrating OSS solutions with some of the world's leading communications operators.

### Global Company

Evolving Systems' support customers around the world through regional offices and its global partners. Development centers in the U.S., Europe and Asia provide round-the-clock development and support.



# Solutions

## Service Activation and Verification

Evolving Systems' **Tertio**™ solution is a modular suite of packaged software that provides a scaleable, high performance solution for service activation and verification. It is designed to help operators manage services quickly, flexibly and cost-effectively across multi-technology domains. The solution modules address the following needs:

**Service Assembly** – A model-driven approach to service assembly that reduces the time to-market for new services.

**Service Verification** - Increases customer satisfaction while improving utilization and data quality of resources.

**Service Activation** - A proven choice for operators seeking to improve, consolidate and future-proof their service activation systems, including support for full application distribution across large numbers of servers, enabling horizontal scalability.

**Service Delivery Integration** - Reduces integration cost and risk, while increasing business agility, through both pre-integration and standards-based integration (SOA, XML, SOAP, LDAP).

## Dynamic SIM Allocation

Evolving Systems' innovative **Dynamic SIM Allocation**™ solution (U.S patent pending) allows wireless carriers to offer the user experience and resource efficiency benefits of provisioning at point-of-sale without the retailer or subscriber self-service infrastructure costs. The solution allows SIM cards to be activated when the phone is first switched on and used. The only interaction subscribers have with the wireless carrier is via the handset in the palm of their hand.

The Dynamic SIM Allocation platform addresses a variety of pain points that wireless carriers experience including:

- Prepaid subscribers have traditionally been unable to choose their phone number easily and from a wide range of available numbers. With this solution, prepaid subscribers can choose their number using just their handset, and carriers can monetize their valuable stock of vanity or golden numbers.
- Wireless carriers with regional number allocation can overcome SIM card supply chain inflexibility to reduce SIM card logistical and capacity costs.

- For wireless carriers who have a high proportion of SIM cards that are never activated, the solution improves the utilization of phone numbers, reducing the cost of acquiring and owning number ranges, while making sure new numbers are always available to meet demand.

## Numbering Solutions

Evolving Systems' solutions address the challenges of number portability and number management, helping to drive down operator costs for traditional and next generation networks.

The Company's **Numeritrack**® product provides an integrated Number Management and Inventory solution that delivers operational efficiency and improved customer experiences through more accurate management of numbers.

The portfolio includes **OrderPath**® ordering gateway and **NumberManager**® provisioning system.

## Mediation

Evolving Systems' Mediation portfolio provides a framework for network and operations efficiency, improved service quality and accurate billing, with proven support for quadruple play services – voice, data, video and wireless.

Included in the portfolio are the **Evident**™ and **Mediation Central**™ solutions which provide a mediation layer to support both network and service data.

In addition, the **Verify**™ solution provides a full suite of application monitoring and test tools.

[www.evolving.com](http://www.evolving.com)

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